

ANNUAL REPORT

BOARD OF TRUSTEES

President: Robert A. Grace
Turner Construction

Vice President: Lauren Della Bella
SHP Leading Design

Treasurer: Lauren E. Kirk
Macy's

Secretary: Nicholas Proffitt
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Past President: Jay Schuermann
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J Wickliffe "Wick" Ach
Hixson Architecture Engineering Interiors

Nicholas Crews
Oswald Company

Michael Kelley
KZF Design

Richard Koehler, AIA Cincinnati Rep
Rick Koehler Architect

C. Douglass Lefferson
First Financial Bank

Bryan Morales
The Kroger Company

Gail Paul
Port Authority of Cincinnati

Mario San Marco
Eagle Realty Group / Western & Southern

Matthew Schottelkotte, AIA, LEED AP
GBBN Architects

James Tippmann
FRCH Design Worldwide

2016 marked the first full year of a new leadership team at the AFC with Robert Grace serving his first year as President of the Board of Trustees and Stephen Sendelbeck serving his first year as Executive Director. 2016 was a more focused year of activity as a result of the Strategic Planning retreat that was held at the end of 2015. The three challenges that came out of the retreat were 1) to create a more focused vision and purpose statement, 2) to improve our value proposition to our membership through increased and meaningful programming, and 3) to develop financial strategies that would sustain the AFC and its programs into the future.

To meet the first challenge, the AFC worked with a communications consultant and created a new purpose statement to guide our mission. "Our purpose is to help people discover – and experience – the transformative power of design." That statement helped the Board and the AFC address an issue that had plagued the organization for years: the sense that the AFC is about promoting the importance of good design for the built environment, not just architecture.

The second challenge was addressed by creating a three-pronged programming strategy for the AFC moving forward. The return of Design LAB to the AFC and our ability to dramatically grow the program demonstrated our commitment to education and support of the community. The launch of the architectural walking tour app in September, ArchiTour Cincinnati, became the second prong allowing the AFC to reach a much wider audience using technology to bring information about architecture right to the hand of public with an ability to grow the knowledge base over time. The third prong went into development in 2016 and will launch in 2017. Doors Open OTR will be the first effort to create a public celebration of design to the community.

The third challenge is a work in progress as the AFC refines its financial support strategies. We have expanded our Corporate Partner base in 2016, but we also instituted a Corporate Supporter (sponsorship) campaign to get businesses peripheral to the architecture, design and construction industries to support our efforts. We have also grown our membership slightly, and we are looking for ways to engage individual members more effectively. With a more aggressive grant pursuit strategy in place, the AFC believes we are moving to a more sustainable financial model.

The AFC's three traditional programs, Design LAB: Learn And Build and the Apple Award Gala, and the Great House tour were highly successful in 2016. Design LAB grew in participation from 1500 students to over 1900 reaching more classrooms with more volunteers. In the 2016-17 program, there are over 2300 students participating. The Apple Award was presented to James T. Fitzgerald in June at the Anderson Pavilion with 300 people attending the gala. And the October Great House Tour showcased the Corbett Residence in Hyde Park designed by John DeKoven Hill, a protégé of Frank Lloyd Wright with more than 300 people touring the residence.

At the AFC's annual meeting in November, three Trustees stepped down from the Board and two were added. David Arends completed 9 years of service to the AFC and left with the Board's gratitude for his leadership and commitment. Ken Pray decided not to pursue a second term on the Board since he would be retiring from Kroger in early 2017, but he recommended another Kroger employee to represent the company on the Board in 2017. John Bumgarner also stepped down since he left employment with Oswald, and Nick Crews was appointed to fill the remainder of John's term. The Executive Committee completed its first year of leadership and is poised to move the AFC forward in 2017.



Gary L. Herfel, Esq.
Donald Junker, AIA
H. C. Buck Niehoff, Esq.
Alice Weston
Trustee Emeritus

2016 FINANCIAL SUPPORT

FINANCIAL STATEMENTS

for year ending December 31, 2016

ACTIVITIES

SUPPORT AND REVENUES

Events/programs	\$ 80,150
Membership	\$ 48,715
Grants/gifts	\$ 16,000
Grants/gifts	\$ 36,610
Miscellaneous	\$ 4,043

TOTAL S&R \$ 185,518

EXPENSES

Events/programs	\$ 43,923
Education	\$ 14,654
Administration	\$ 108,172
Development	\$ 5,702
Operations	\$ 46,562
Communications	\$ 2,966

TOTAL EXPENSES \$ 221,979

Other Income/Expense

Interest/dividends	\$ 1,448
Realized gain/loss	\$ (4,614)
Unrealized gain/loss	\$ 9,280

FINANCIAL POSITION

Current assets	\$ 158,690
Current liabilities	\$ 34,703
Temp Restricted funds	\$ 30,901
Unrestricted funds	\$ 123,987
Net income	\$ (30,347)

Compiled from statements prepared by
Loftus & Loftus, CPA.

GRANTS

Grants were received from the following organizations in 2016:

- Spirit of Construction Foundation
- Donald C & Laura M Harrison Foundation
- Robert A. and Marian K. Kennedy Charitable Trust
- Johnson Charitable Foundation
- Thomas Schiff – The Greater Cincinnati Foundation

SPONSORSHIPS

Corporate Partnerships were received from the following organizations in 2016:

- CR Architecture
- First Financial Bank
- FRCH Design Worldwide
- Graydon
- GBBN Architects
- HGC Construction
- Hixson Architecture Engineering Interiors
- Messer Construction
- MSA Architects
- Oswald Construction
- SHP Leading Design
- River City Furniture (RCF)
- Turner Construction
- Western Southern Financial Group

Corporate sponsorships were received from the following organizations in 2016:

- BKD
- Dinsmore
- Horan Associates
- North American Properties
- North Side Bank & Trust
- Turnbull-Wahlert

GIFTS

Gifts were received from the following individuals or organizations in 2016:

- Champlin Architecture
- CSI, Cincinnati Chapter
- Cincinnati Museum Center
- Hixson Architecture Engineering Interiors
- Miscellaneous in-kind donations

Our purpose is to help people discover - and experience - the transformative power of design.

2016 PROGRAMS & ACTIVITIES

APPLE AWARD GALA



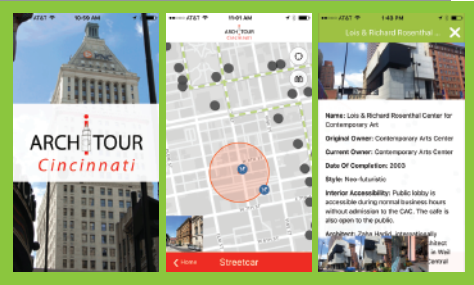
The goal of the Apple Award program is to identify individuals or organizations that have made a difference in the quality of the built environment in the Cincinnati area either through planning and design or patronage and support that resulted in the development of significant projects for the community. The AFC's initial Apple Award was given to Carl A. Strauss, FAIA, Frederick A. Hauck, James C. Perin, Hope Taft, John Smale, Fred Lazarus III, and Nell Surber in 1993 for their work with the Urban Design Review Board and the City of Cincinnati's Department of Development, and the program has operated continuously since its inception.



Bob Grace and Jim Tippmann present the Apple Award to Jim Fitzgerald.

In 2016, the AFC honored James T. Fitzgerald, FAIA, Chairman Emeritus of FRCH Design Worldwide. Jim was only the second architect to receive this honor in the history of the Apple Award. While he was a founding partner of FRCH, a world-renowned design firm, he has also dedicated much of his personal time to supporting arts organizations that have impacted our community. As interim director of the CAC and chair of its building committee, Jim was responsible for bringing Zaha Hadid to Cincinnati and creating one of the most significant architectural landmarks to be built in our city in the past 50 years. He also was instrumental in conceiving a major environmental sculpture, the Julian Stanczak Op-Art installation on the Fifth Third Garage on Sixth St. He is also currently serving on the Boards of the Cincinnati Opera and the Memorial Hall Society. 300 people attended the gala at the Anderson Pavilion in June to honor Jim and his impact on our community.

ARCHITOUR CINCINNATI



The app launched in September and is available from the App Store and GooglePlay.

The AFC's new architectural walking tour app was launched in September in conjunction with the launch of Cincinnati's new streetcar system. The app is available free to the public through the App Store and Google Play and initially included 3 self-guided walking tours including the Streetcar Route. Using GPS tracking, information on the significant buildings within a 300-foot radius appear on the user's phone bringing that information to the user instead of having to seek it out. The app includes photos of the buildings as well as commentary from local professionals. Two additional tours have been added since its launch, and 3 new tours are scheduled to be added in the spring of 2017.

CORPORATE PARTNER EVENTS



Michael Kelley, Trustee, presenting the design concepts of the Corbett residence at the Corporate Partner event in October.

The AFC conducted the following Corporate Partner appreciation events in 2016.

- A Corporate Partner app launch event at the AFC offices in September. Steve Sendelbeck presented the design of the app and provided a demonstration to the attendees of the app's capabilities and the AFC's plans for the app in the near future.
- A Corporate Partner reception at the Corbett residence in October the night prior to the public tours. Michael Kelley did a presentation on the design of the home using reproductions from the House Beautiful article as reference. The presentation helped the attendees visualize the home in its original context and understand why it was such an innovative design for its time.

The AFC has 4 Corporate Partner events scheduled for 2017.

2016 PROGRAMS & ACTIVITIES

DESIGN LAB: Learn And Build

The AFC's signature program is Design LAB: Learn And Build. The program began at the AFC 21 years ago as Architecture by Children (ABC) and was taken over by AIA Cincinnati when it grew beyond the AFC's resources. The AFC continued to provide the majority of the financial support required to operate the program. ABC returned to the AFC in 2013 when it grew beyond the resources and volunteer capabilities of AIA Cincinnati, and the AFC rebranded the program as Design LAB: Learn And Build and obtained grants to allow the foundation to hire Cartrina Kolshorn as the Education Director to operate the program.

Design LAB is a K-12 education program that provides in-classroom experiences to help students understand design, design thinking, and how great architecture changes the quality of life in our community. Students are initially given an age appropriate presentation on design, architecture, and construction, and then they are challenged with a design project. Volunteers are present in the classroom on a regular basis throughout the 4-month design period critiquing the students' work and helping to create interest in the built environment. At the conclusion of the project, the AFC hosts a Design Fair at the Main Branch of the Cincinnati Public Library, and the best student projects are exhibited and awarded prizes for their creativity. The 2015-16 program reached 1900 students in 105 classrooms with 80 volunteers, up 27% from the previous year and 90% from the time the AFC resumed operation of the program. The 2016-17 program that is currently underway under the leadership of our new Education Director, Christen Lubbers, is reaching 2300 students in 105 classrooms with 80 volunteers. Thanks to grants from the Spirit of Construction Foundation, the Donald C. and Laura M. Harrison Foundation, the Robert A. and Marian K. Kennedy Charitable Trust, and the Johnson Charitable Trust, the AFC has been able to more than double the outreach of the program in only 3 years.



Students work with teachers and volunteers to explore design opportunities and select the best options for their projects.

GALLERY EVENT

The AFC hosted a gallery event in 2016 in our gallery at 811 Race Street showcasing the design of the Corbett Residence by John DeKoven Hill. Reproductions of an article from the February 1960 edition of House Beautiful magazine were displayed in the gallery and open to the public both before and after the Great House Tour. The home was the magazine's 1960 Pace Setter home, and the article documents the way the home was originally furnished and showcases the many innovative technological aspects of the state-of-the-art residence. DeKoven Hill was a protégé of Frank Lloyd Wright, and his work embraced Wright's prairie style of design.



GREAT HOUSE TOUR

Great House Tour: The AFC hosted a public tour of the former residence of local philanthropists, Ralph and Patricia Corbett, built in 1958 after the Corbett's sold their interest in the company that Mr. Corbett founded, Nutone. The home is an excellent representation of prairie-style architecture and is nestled on a 10-acre site in Hyde Park. The AFC offered timed tours of the home admitting over 300 visitors over a period of 6 hours. Though the home was vacant, copies of the reproductions of the House Beautiful article were on display, and AFC Trustees and docents provided information to the visitors.



Rear terrace of the Corbett residence.

2017 PROGRAMS & ACTIVITIES

INDIVIDUAL MEMBERSHIPS

The following individuals were members of the AFC in 2016:

- Donald Beck
- JB Buse
- Jay & Janet Chatterjee
- Patricia Daugherty
- Rev. Paul Deluca
- Robert Dorsey
- Meredith & Charles Downton
- Beverly Erschell
- James Fitzgerald
- Couper Gardiner
- James D. Geier & Greg Smith
- Steven J. Goldstein
- Rick Griewe
- Robert & Sandra Heimann
- Cindy Jackson
- Lauren Kirk
- Michael Koch
- Rick Koehler
- Ronald Kull
- Michael Mauch
- Mark McKillip & Amira Beer
- James Millar
- Deidre Mullins
- Gail Paul
- David Ross & Kathleen Chandler
- Frank Russell
- Ingrid Shick
- Christine Schoonover
- Jay Schuermann
- Alan Weiskopf

The Architectural Foundation of Cincinnati is a 501(c)(3) philanthropic organization. Contributions are tax-deductible.

Memberships:

Regular individual memberships begin at \$75. Corporate sponsorships begin at \$500. Corporate partnerships begin at \$1,500.

Present and planned gifts are welcome. Please remember the AFC in your annual giving and estate plans.

Make checks payable to AFC and mail to:
811 Race Street
First Floor
Cincinnati, Ohio 45202

Architectural Foundation of Cincinnati
811 Race Street
First Floor
Cincinnati, OH 45202
513-421-4469

PUBLIC OUTREACH

The AFC is reintroducing public programming to focus on important architectural and design issues in the city. Teaming with AIA Cincinnati, the first event will occur in early April and look at the issues associated with creating vibrant public spaces. The event is being offered in anticipation of the decking over of Ft Washington Way to reconnect the CBD to the Banks and the riverfront. This panel discussion will occur at Graydon's offices overlooking Ft. Washington Way with the goal of leading the public debate on what should be built when the project proceeds. Speakers will include:

- Don Clinton, *Principal and Project Manager*
Cooper Robertson - New York
- Chris Hermann, *Principal and Community Planner*
MKSK - Columbus
- Chad Edwards, *Principal and Architect*
Emersion Design - Cincinnati

DOORS OPEN OTR

The AFC is launching a Doors Open OTR event in October. The weekend event will be a celebration of architecture and design in the Over-the-Rhine community and provide access to the public to buildings that they would not ordinarily be able to see. Occurring in conjunction with the Design Build Cincy show at Music Hall, the AFC is targeting access to 20-25 venues including the Art Academy, Memorial Hall, Uptown Arts, Music Hall, and numerous private businesses that have created innovative environments for their operations.

CONSTRUCTION TOURS

The AFC has secured access to two of Cincinnati's most significant landmarks for construction tours during their renovations.

- In June, the AFC will do a hard-hat tour of Music Hall to see the progress of the renovations and understand how the character of the historic facility has been maintained while being modernized.
- In November, the AFC will do a hard-hat tour of Union Terminal to observe the progress of the renovations. Bob Grace, Project Manager for Turner, will conduct the tours, and representatives from the design team will explain the strategies behind the renovations.

FOR ADDITIONAL INFORMATION

Visit the AFC website for programming information and on-line membership and event registration:

www.architecturecincy.org

Stephen Sendelbeck, AIA, LEED AP
Executive Director

Christen Lubbers
Education Director